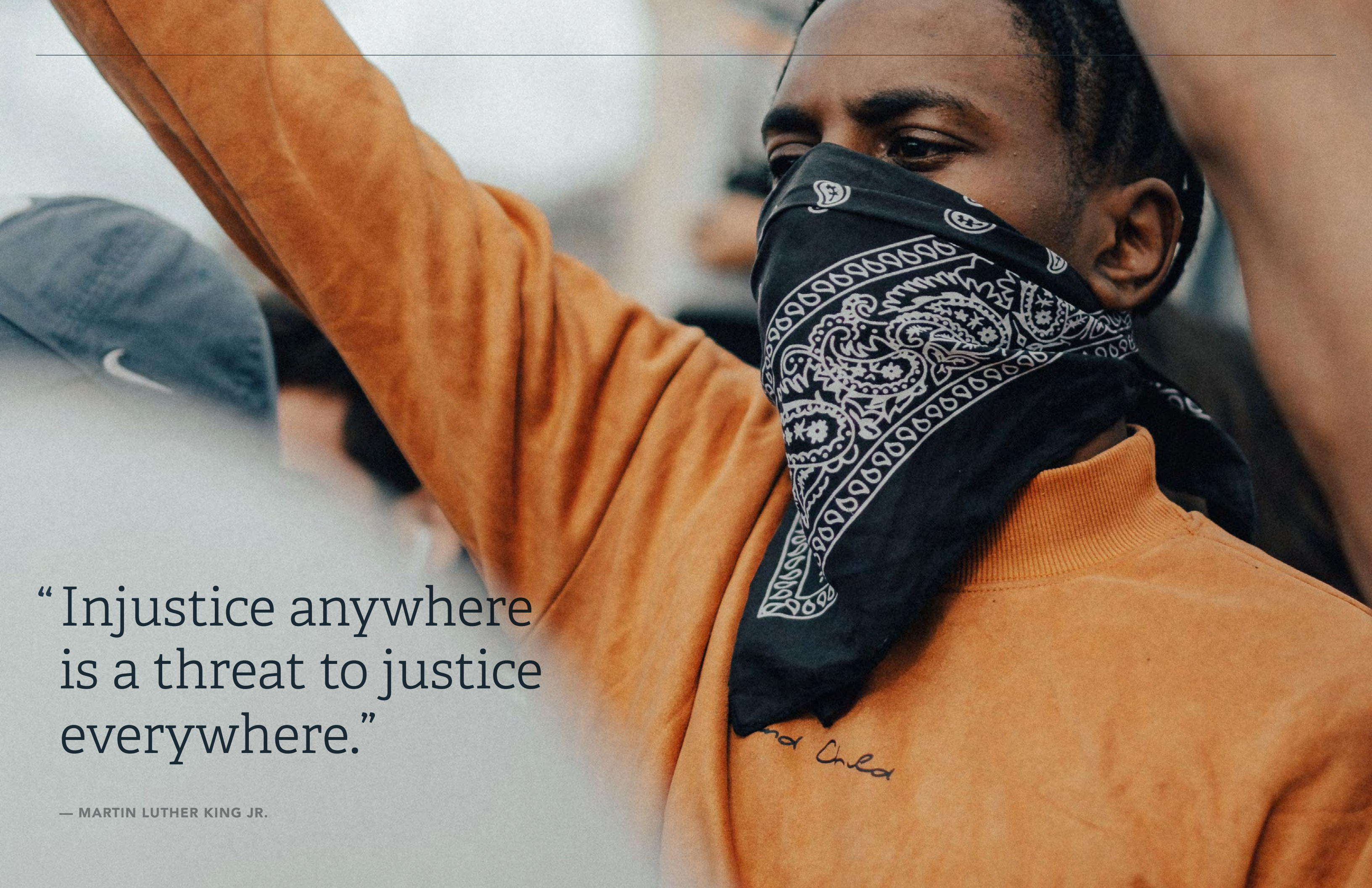




SHIFTING POWER TO MOVEMENT LEADERS

Climate & Environmental Justice





“Injustice anywhere
is a threat to justice
everywhere.”

— MARTIN LUTHER KING JR.

Table of Contents



02 /

**The Challenge:
Unjust Effects of
Climate Change**



05 /

**The Solution:
Shifting Power
to the Frontlines**



08 /

**Tides:
What We Do**



10 /

**Tides:
Our Partners**

THE CHALLENGE

Unjust Effects of Climate Change

“Climate change is happening now and to all of us. No country or community is immune... and, as is always the case, the poor and vulnerable are the first to suffer and the worst hit.”

— ANTÓNIO GUTERRES, U.N. SECRETARY-GENERAL



Climate change is the “single biggest health threat facing humanity,” as avoidable environmental causes lead to **13 million deaths** each year.

While the climate crisis affects us all, these existential threats do not impact us all equally. Communities of color, women, and people with economically disadvantaged backgrounds routinely experience more frequent, severe, and lasting impacts from climate disasters, making climate crises not only a threat to the planet, but also to human rights.

We will not achieve lasting, effective climate solutions without a full and urgent commitment to addressing the pervasive, underlying injustices. That is why Tides partners with a wide range of climate movement leaders working to close the climate gap and fight for climate and environmental justice.

For communities on the frontlines, the daily threats of climate change rob entire neighborhoods and families of the ability to live full and healthy lives.

As noted by the **Chisholm Legacy Project**, unjust policies and practices increase exposure to climate risks and vulnerabilities while systematically decreasing access to tools and resources that can help communities minimize threats.

- › Communities of color are **75% more likely** to be located in highly polluted areas, according to a 2020 Princeton report, such as toxic waste sites, factory farms, landfills, and other industrial facilities.
- › Black Americans are **exposed to more pollution** from every type of source, including industry, agriculture, all manner of vehicles, construction, residential sources and even emissions from restaurants.
- › Women are **14 times more likely** to be killed in climate disasters. That's in addition to numerous other adverse outcomes for reproductive health and crisis-associated elevations in gender-based violence, according to the Women's Environment and Development Organization.
- › Indigenous peoples and tribes live in areas that are on average **more exposed to climate change hazards** like extreme heat and decreased precipitation due to displacement, forced migration, and a near total loss of their historical landbase.

75%

Communities of color are more likely to be located in highly polluted areas

14x

Women are more likely to be killed in climate disasters

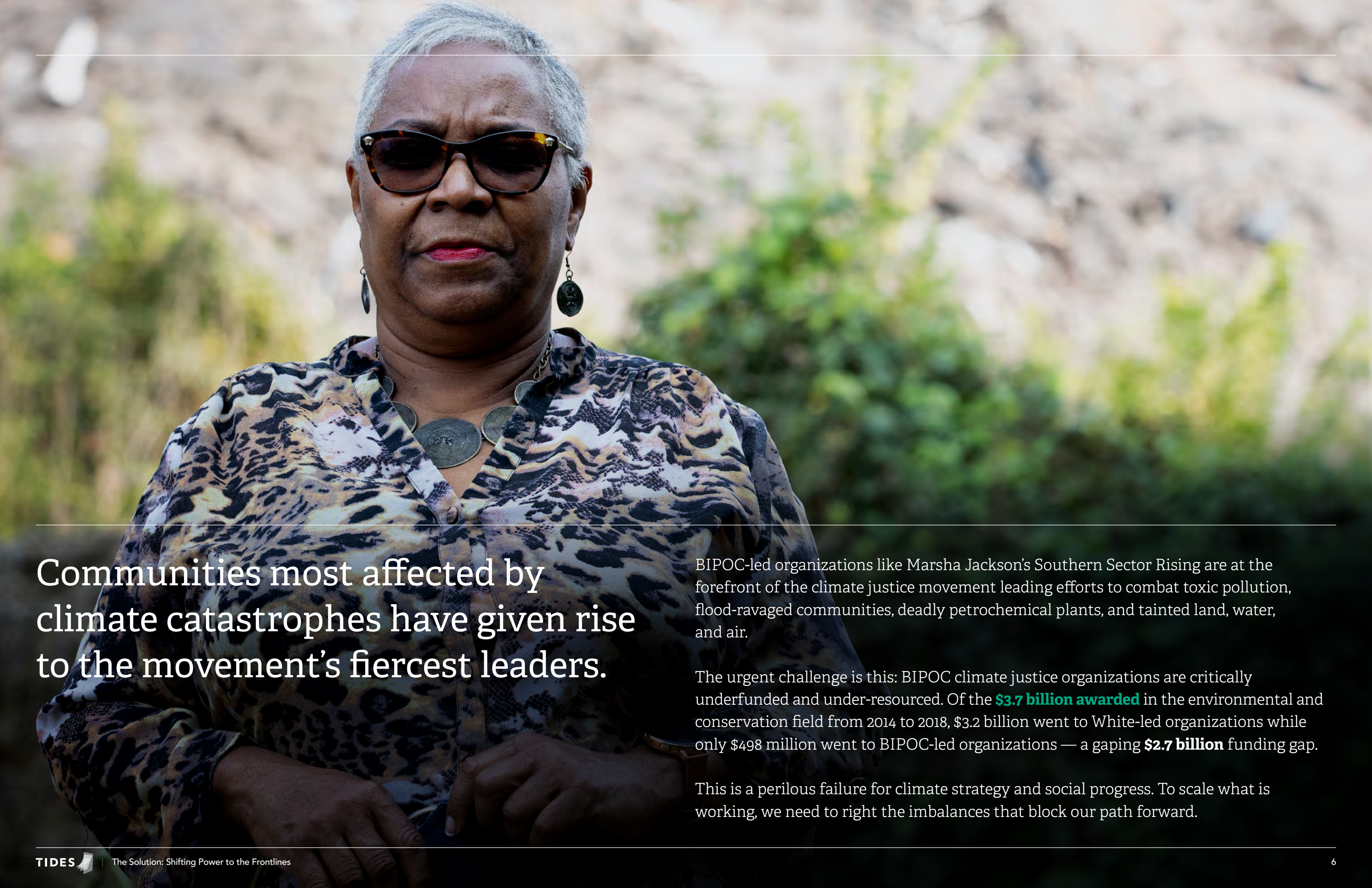


THE SOLUTION

Shifting Power to the Frontlines

“There is no such thing as a
single-issue struggle because
we do not live single-issue lives.”

— AUDRE LORDE



Communities most affected by climate catastrophes have given rise to the movement's fiercest leaders.

BIPOC-led organizations like Marsha Jackson's Southern Sector Rising are at the forefront of the climate justice movement leading efforts to combat toxic pollution, flood-ravaged communities, deadly petrochemical plants, and tainted land, water, and air.

The urgent challenge is this: BIPOC climate justice organizations are critically underfunded and under-resourced. Of the **\$3.7 billion awarded** in the environmental and conservation field from 2014 to 2018, \$3.2 billion went to White-led organizations while only \$498 million went to BIPOC-led organizations — a gaping **\$2.7 billion** funding gap.

This is a perilous failure for climate strategy and social progress. To scale what is working, we need to right the imbalances that block our path forward.

Tides answers the call of climate justice by shifting power to the BIPOC-led groups whose lived experiences fuel the success of the movement.

This means amplifying their voices and uplifting their achievements. It means using the full strength of our network to link courageous thought leaders, advance opportunities and resources, and galvanize the momentum of rising BIPOC visionaries. And it means supporting communities most impacted by pollution and disinvestment and putting the proper funding directly into the hands of frontline climate leaders.

There is no substitute for the ground-level experience and insight of these uniquely impacted communities. From the granular nuances of community and region-specific issues to the ins and outs of local-level logistics, **no one knows the path to achieving climate justice better than those who engage with the realities of it every day.**

\$498M

Went to BIPOC-led organizations

\$2.7B

Funding gap



TIDES

What We Do

“To address our climate emergency, we must rapidly, radically reshape society. We need every solution and every solver. As the saying goes, to change everything, we need everyone. What this moment calls for is a mosaic of voices — the full spectrum of ideas and insights for how we can turn things around.”

— AYANA ELIZABETH JOHNSON & KATHERINE K. WILKINSON

> Fiscally
Sponsored
Projects

70+

Active projects and partners
2021

\$625K

Frontline Justice Fund
Q2 2022

> Fund
Management
& Grantmaking

650+

Grants
2021

\$2.35M

Women's Environmental
Leadership Fund
Q1 2022

> Strategic
Consulting
Services

> Impact
Investing

\$61M+

Total granted
2021

\$200M+

Invested in climate-related
strategies and projects
YTD Q2 2022

> Pooled Funding
Initiatives

Climate work at Tides

TIDES

Our Partners

“Although we didn’t create the issue of climate and economic disparities, we have to own the solutions.”

— BRETT ISAAC, FOUNDER AND CO-CEO OF NAVAJO POWER

Southern Sector Rising

Marsha Jackson never intended to become one of Texas' foremost environmental activists.



MARSHA JACKSON
CO-CHAIR OF SOUTHERN
SECTOR RISING

But when an illegal dumping operation heaped hazardous waste next to her house, she promptly assumed the mantle — at nearly 60 years of age — of a righteous advocate for her community.

A resident of the Dallas suburb of Floral Farms since 1995, Jackson awoke one morning to find a crumbled mass of roofing shingles in the lot adjacent to her family's home. The pile swelled to a height of 60 feet over the next seven months — but the health issues began almost immediately.

Shingle Mountain, as the toxic mound came to be known, was ostensibly a recycling operation run by two White business partners who skirted government permitting in pursuit of a lucrative hustle at the expense of a community of color. Their grinding machines spewed fiberglass dust and formaldehyde

into the air, triggering asthma, skin rashes, incessant coughing, and periodic aphonia in Floral Farms' residents.

When code complaints failed to yield results, Jackson — already a full-time executive assistant for Dallas Area Rapid Transit and an MBA scholar — banded with neighbors and founded Southern Sector Rising (SSR) to raise awareness and coordinate community action against Shingle Mountain and other racist zoning issues in south Texas.

As of February 2021, SSR has successfully won the battle. Shingle Mountain is gone, remediation efforts are underway, and a local park on the site is in the works. Marsha Jackson, 64 and now with a Ph.D. in public policy, continues the fight for equitable zoning and neighborhood health in her Texas hometown.

› Tides Foundation pooled grantmaking initiatives provide funders a means to amplify their impact and support climate justice leaders, like Marsha Jackson, on the frontlines of change. Climate and environmental justice-focused funds like the [Women's Environmental Leadership Fund](#) (WE LEAD) and [Frontline Justice Fund](#) believe in shifting power through trust-based, unrestricted grantmaking.

Green New Deal Network

The Green New Deal is a bold resolution that lays out a plan to tackle climate change,

while addressing and making up for discriminatory policies that hurt people of color, working-class communities, and other marginalized groups.

For all the passion and energy behind the movement, there is not enough top-level coordination to push this critical climate justice legislation through Congress.

The Green New Deal Network (GNDN) was conceived to push the movement forward by bringing together diverse actors — from Greenpeace to the Working Families Party to the Services Employees International Union (SEIU) — into a national coalition of 15 grassroots organizations, labor, and climate and environmental justice organizations.

The coalition breaks the partisan narrative that pits the interests of labor, environment, race, and climate justice against one another and builds the strength and resources needed to invest in disruptive movements and grassroots activists who are fighting to dramatically change public opinion and incentivize the masses to vote.

The GNDN is winning legislative victories and passing transformational climate policies at the local, state, and national level that create family-sustaining jobs, ensure racial and gender equity, and take action on climate at the scale and scope the crisis demands.

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- › Tides supports social change leaders like the Green New Deal Network with comprehensive fund management and grantmaking programs, transforming innovative ideas into strategic, highly impactful philanthropy. Additionally, a number of Tides donor partners have chosen to support the Green New Deal Network.

Climate and Community Project

“Coming to Tides was crucial to the Climate and Community Project’s ability to grow. All of a sudden we had this space where people understood what we were trying to do, and were there to support us in our work.”



JOHANNA BOZUWA
EXECUTIVE DIRECTOR,
CLIMATE AND
COMMUNITY PROJECT

To win pivotal elections and pass key legislation, frontline communities need a platform of academic support, and for that, they turn to the Climate and Community Project (CCP). A network of scholars and policy experts, CCP gives movement leaders the policy research needed to inform campaigns and influence lawmakers.

Born in the early months of the COVID-19 pandemic, CCP emerged from a group of loosely connected researchers who wondered at the looming question of a Just Recovery: How will we rebuild our economy in a way that addresses not only health and financial hardships, but also the climate and racial injustices behind the crises our society faces? The answer came

in the form of a Green Stimulus letter, a wave-making thought piece that influenced the incoming Biden administration and left imprints on the Build Back Better Act.

CCP’s work continues to produce results. Their Green New Deal for K-12 Public Schools was picked up by Rep. Jamaal Bowman and introduced as a federal bill in 2021, promising climate-integrated funding for schools nationwide. In Boston, Michelle Wu won a landslide mayoral victory aided by a platform that drew from CCP’s Green New Deal for Transportation, which focuses on renewable energy systems and free public transportation for a city of 680,000.

- As a fiscal sponsor to Climate and Community Project and over 130 projects, Tides Center helps organizations bring their visions to life. Fiscal sponsorship extends 501(c)(3) tax exempt status while providing operational expertise and the means to receive philanthropic gifts.

Navajo Power

Situated on native land near northern Arizona, the Navajo Generating Station (NGS) was the largest coal power plant in the western U.S. for more than 40 years.

It is also a prime example of inequitable resource extraction — exploiting Navajo and Hopi water, as well as contaminating native ranching lands.

In anticipation of NGS's closure, native entrepreneurs and allies founded Navajo Power in order to ensure that Navajo and other tribes participate in the economic transition to clean energy, and do so on more beneficial terms than they had with the fossil fuel-powered economy. Navajo Power has partnered with impact investors and philanthropists to raise a \$10.4 million seed round in order to advance the company's efforts to develop large-scale renewable energy projects that can help address the gap in energy development and adjacent community economic development opportunities.

Navajo Power is guided by the principles of the Navajo Sunrise Proclamation, set forth in April 2019 by the

president and vice president of the Navajo nation, which works to advance a “Just Transition” from fossil fuels and exploitative practices to renewable solar energy and sustainable economies, community by community across the western U.S., starting at home on Navajo land.

The design implements repurposing coal infrastructures, creating jobs, community reinvestment, reinvesting proceeds into new projects, and generating hundreds of millions in land and tax revenue over the next several decades to foster a new wave of community economic development.

By partnering with communities and tribal nations to develop clean energy infrastructure, and maximizing the economic benefits of projects for tribal partners, Navajo Power is advancing a Just Transition through solar power — on Navajo land and beyond.

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- Socially conscious investors are increasingly merging their investment portfolios with their philanthropic goals to support positive change beyond grantmaking through impact investing. Through a donor advised fund (DAF), Tides donor partners make investments which, in addition to the potential for positive financial return, support social impact. In the case of Navajo Power, a Tides DAF helped close a recent funding round.

THANK YOU.

Partner With Us

www.tides.org