



tides



Tides 2023 Impact Report

To our Tides Community

For more than 47 years, Tides has been a catalyst for transformative change. In 2023, we intensified our focus on racial equity, elevating the leadership of communities of color, women and girls, young people, and others most affected by injustice.

Last year, attacks on affirmative action, trans justice, and democracy threatened to roll back decades of social progress. But our community didn't just respond, we rose in solidarity. Despite economic pressures and a challenging landscape, our doer and donor partners showed unwavering commitment to social justice, stepping up in unprecedented ways.

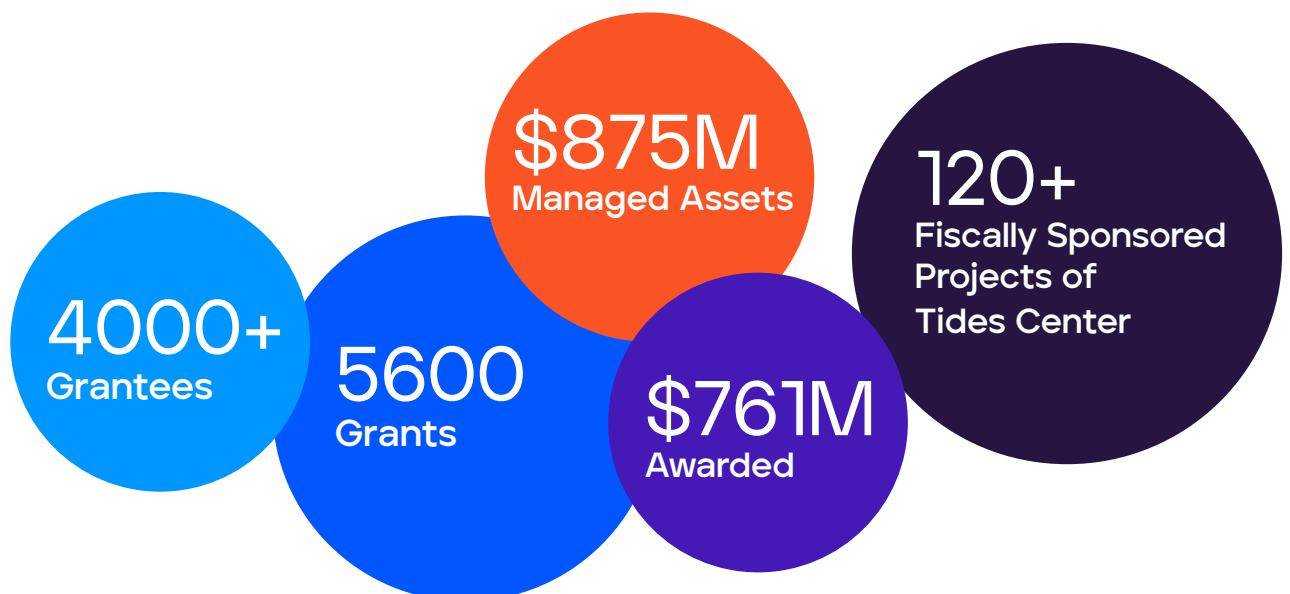
Our mission is clear: to shift power to those historically denied it. With our donors' steadfast support, Tides directly mobilized \$50 million from donors to the doers leading these efforts, via our Tides-Led Initiatives. These are more than grants — they are partnerships in achieving a healthy democracy, racial and economic justice, health and gender justice, and everyone's right to a clean and safe environment.



Together we are forging new pathways for justice and equality. And that work is far from done. The challenges remain, but so does our resolve as we build on the successes of 2023 and advance into the future.

In partnership,
Janiece Evans-Page, CEO

2023 By the Numbers



Democracy & Civic Engagement

Tides is committed to building a healthy and inclusive democracy by breaking down barriers inherent in the US political system. We do this by helping to shift power to communities who have been historically excluded from participating in our nation's future.



Promoting a Healthy Democracy Through Civic Engagement

Tides' [Healthy Democracy Fund \(HDF\)](#) granted \$17 million to boost civic engagement among communities of color, youth, and low-income individuals ahead of the critical 2024 election. The fund provided \$5.7 million to support two successful and headline-making Ohio ballot initiatives protecting direct democracy and codifying abortion rights. Grantees One Person One Vote and Ohio Voice led canvassing and media outreach efforts that resulted in Ohio voters rejecting a measure that would have made it more difficult to change the state's constitution. In the fall voters passed the ballot measure which enshrined the right to abortion in the Ohio Constitution.

Launching Sister District Education Fund To Increase State-Level Civic Engagement

In partnership with the Sister District Action Network, Tides established the Sister District Education Fund to support state-level educational programming and research aimed at strengthening American democracy. The new initiative focuses on reshaping narratives around the power and potential of state governance. Sister District staff lead educational programming and collaborate with state and national organizations on nonpartisan research.

Encouraging Record-Breaking Early Voting Numbers

[Vote Early Day](#), a fiscally sponsored project of Tides Center, is a nonpartisan movement of media companies, businesses, nonprofits, election administrators, and creatives working to ensure all Americans have the tools to vote early. In 2023, Vote Early Day worked with 1,433 community partners, helping more Americans vote ahead of Election Day.

Equity and Justice for Communities Denied Power

Tides reaches across geographies, environments, and cultures to build capacity and power to disrupt systems that create racial, gender, and socioeconomic disparities. Investing in their leadership, health, and well-being to create a more inclusive society remains at the forefront of our mission.

Fighting Attacks on Equity Programs

As a leader in the philanthropic sector, Tides took decisive action after US Supreme Court rulings undermined affirmative action at colleges and universities. We [joined a coalition of philanthropic leaders](#) in condemning the rulings through a collective statement. Additionally, we helped protect these essential programs with corporate round tables, legal analysis, and sharpened grantmaking strategies. We also countered the chilling effect of a [high-profile lawsuit](#) on equity-focused initiatives by rallying funders and sharing legal expertise, ensuring continued support for communities traditionally denied power.

Supporting Justice for Immigrants With the New I-Belong Fund

In anticipation of harmful election-season rhetoric, Tides launched the [Immigrants Belong \(I-Belong\) Fund](#) with a \$1 million seed gift, supporting BIPOC and immigrant-led organizations in creating pro-immigrant media and storytelling. In 2023, the I-Belong Fund welcomed [10 inaugural grantee organizations](#) and worked with more than 25 additional organizations through network building events.

Investing in Girls and Young Women of Color

In 2023 Tides took on and granted \$25 million through the Advancing Girls Fund, investing in the leadership, well-being, and advocacy of adolescent girls and young women of color and their allies, so they can create the world they want and know is possible. Our work has reaffirmed that investing in spaces where young girls and women of color can learn, play, and dream gives them the room to become powerful movement leaders.

PHOTO CREDIT: COMUNIDADES INDIGENAS EN LIDERAZGO, AN I-BELONG FUND GRANTEE



Spotlight on LGBTQ+ Rights

Tides is the **fifth largest funder** of LGBTQ+ organizations in the United States — and ninth globally. Tides continues to be a leading supporter of LGBTQ+ rights, providing essential funding that strengthens community support and engagement.



Historic Support of Trans-Led Community Projects

The [Trans Justice Funding Project](#) (TJFP), a Tides partner for 11 years, is a community-run trust staffed entirely by BIPOC trans and nonbinary leaders. TJFP funds trans-led grassroots organizations that work to improve the lives of trans, gender nonconforming, and nonbinary communities across the United States. In 2023, TJFP granted a record \$1.85 million in grants to 258 trans-led grassroots groups, strengthening their efforts to protect and promote the safety, health, and dignity of community members locally and nationwide.

Ensuring Equitable Income and Employment to BIPOC Artists in New York

[Creatives Rebuild New York](#) (CRNY) is a three-year, \$125 million initiative providing guaranteed income and employment to artists across New York state. Fiscally sponsored by Tides Center, CRNY aims to confront racial and wealth inequities and create an equitable arts and culture ecosystem. The initiative addresses the pandemic's disproportionate impact on artists who come from, and serve, communities of color.

New Endowment for APA's New Racial Equity Fund Seeded With \$1.1M

Tides Foundation teamed up with the American Psychological Association to launch their [Racial Equity Fund](#). This important initiative acknowledges the role of systemic racism in our institutions and seeks to repair harm caused by racial inequities in the field of psychology. The fund is a long-term commitment that emerged from APA's apology to people of color for its role in promoting, perpetuating, and failing to challenge racism and racial discrimination in the United States.

Environmental Justice

Tides supports communities directly impacted by climate change and environmental hazards with the critical resources they need. We directly support organizations fighting to protect their communities' right to clean air, water, and land.

Marching To End Fossil Fuels

The WE LEAD fund contributed \$1.54 million to women-led climate justice in 2023, including enabling grantees to attend the March to End Fossil Fuels and Climate Week, fostering advocacy, collaboration, and campaign influence.

Supporting Community-Led Responses to Wildfires in Maui

In early August 2023, WE LEAD made rapid emergency grants to [local frontline organizations](#) in support of community-led relief and recovery efforts in response to the wildfires that had just ravaged Maui, Hawai'i. Mismanagement by FEMA highlighted the need for the types of community-centric partnerships Tides supports in crises.

Fighting Big Polluters

The [Frontline Justice Fund](#) granted more than \$4 million to 37 environmental justice organizations in 2023 to help local communities secure healthy, sustainable environments. Additionally, in response to the historic influx of government funding from the Inflation Reduction Act, Bipartisan Infrastructure Act, and Justice 40 Initiative, Tides supported equitable access to these rare and much-needed federal programs and dollars.



PHOTO CREDIT: (TOP) INCLUSIVE LOUISIANA, A WE LEAD GRANTEE; (BOTTOM) MAUI MEDIC HEALERS HUI, A WE LEAD GRANTEE



Health Justice

Many people continue to face discriminatory medical, financial, legal, and environmental barriers to health. That is why Tides delivers critical resources to community leaders at the forefront of protecting, providing, and ensuring health equity for marginalized groups, creating a healthier future.

Bringing Mental Health Strategies to Schools

TRAILS integrates proven mental health strategies into schools, equipping staff to support students' well-being, including those dealing with depression, anxiety, and other mental health challenges. After joining Tides Center in 2020 to better meet the growing demand during the pandemic, TRAILS expanded to all Michigan school districts, securing contracts with 54 of the state's 56 independent districts. The organization is now preparing to graduate as an independent nonprofit, with plans to extend its services to multiple states in 2024 and beyond.

Tides has played a really pivotal role in helping us be able to take advantage of this moment and help more kids. They have helped to do exactly what they intended to do with us, which is to get us cruising towards more impact. — Nikole Constas, TRAILS Chief of Staff



Supporting Women and Girls' Mental Health in Rwanda

Tides partner Kate Spade New York made a deep commitment more than a decade ago to advancing mental health. Since the death by suicide of its founder, Kate Brosnahan, reducing stigma and providing vital resources to women has become a key focus of the company's social impact work. By March 2023, Kate Spade's On Purpose Fund had reached 66,000 women and girls in Rwanda, providing mental health services, financial literacy training sessions, and other life skills classes.

Tidester Highlight

Former Bowie State University Fellow Jakeya Johnson officially joined Tides in October 2023 as a grant specialist. Jakeya is passionate about reproductive rights and healthcare access. Before joining Tides, she crafted a policy that became Maryland law, requiring public colleges to offer comprehensive reproductive health services, including emergency contraception. The bill went into effect August 1, 2024. Jakeya's efforts have not gone unnoticed: In September 2023, the [American Society for Emergency Contraception](#) awarded Jakeya an innovation award for her work in improving access to emergency contraception. She was also named as one of The Daily Record's [Leading Women Under 40](#).



How Will You Fight for Equality and Justice in 2024?

Tides collaborates in partnership with donors and doers to advance their work through tools like fiscal sponsorship, donor advised funds, collective action funds, grantmaking, and strategic advising. We believe that a just and equitable future can exist only when communities who have been historically denied power have the social, political, and economic power they need to create it.

Join us in shifting power to advance social justice. [Learn more at Tides.org](https://www.tides.org).

